

### **Amendments to the Claims**

This listing of claims will replace all prior versions of claims in the application.

#### **Listing of Claims:**

1. (currently amended) A method of facilitating wireless communication device awareness of the availability of new ~~or updated~~ server-side applications, said method comprising:

in response to a new application being made available at a server, automatically transmitting a message over a wireless connection to a set of wireless communications devices indicating that said new application is available,

wherein said set of wireless communications devices is ~~a subset of an overall set~~ one of a plurality of predefined groups of multiple wireless communications devices in communication with said server, said one predefined group being selected from said plurality, wherein said automatically transmitting is only performed for selected ones of said predefined groups.

2. (cancelled)
3. (currently amended) The method of claim 1 wherein said automatically transmitting is conditional upon said new application being added to a group of applications to ~~which access is provided as a whole~~ associated with the selected one of said predefined groups of wireless communication devices.

4. (cancelled)
5. (currently amended) The method of claim 1 wherein ~~said transmitting is dependent upon receipt of an indication from~~ selection of said predefined groups of wireless communications devices is performed by a human operator via a graphical user interface in response to said new application being made available at said server.
6. (cancelled)
7. (original) The method of claim 1 wherein said message is an eXtenstible Markup Language (XML) message.
8. (original) The method of claim 1 wherein said message includes a list of applications presently available to said set of wireless communications devices.
9. (currently amended) A server comprising a processor and memory in communication with said processor storing machine-executable code adapting said server to:

in response to a new application being made available at said server, automatically transmit a message over a wireless connection to a set of wireless communications devices indicating that said new application is available,

wherein said set of wireless communications devices is ~~a subset of an overall set~~ one of a plurality of predefined groups of multiple wireless communications devices in communication with said server, said one predefined group being selected from said plurality, wherein said automatically transmitting is only

performed for selected ones of said predefined groups.

10. (cancelled)

11. (currently amended) The server of claim 9 wherein said automatically transmitting is conditional upon said new application being added to a group of applications to ~~which access is provided as a whole~~ associated with the selected one of said predefined groups of wireless communication devices.

12. (cancelled)

13. (currently amended) The server of claim 9 wherein ~~said transmitting is dependent upon receipt of an indication from~~ selection of said predefined groups of wireless communications devices is performed by a human operator via a graphical user interface in response to said new application being made available at said server.

14. (cancelled)

15. (original) The server of claim 9 wherein said message is an eXtenstible Markup Language (XML) message.

16. (original) The server of claim 9 wherein said message includes a list of applications presently available to said set of wireless communications devices.

17. (currently amended) A machine-readable medium storing machine-executable code which, upon execution by a processor of a computing device, causes said device to:

in response to a new application being made available at a server, automatically

transmit a message over a wireless connection to a set of wireless communications devices indicating that said new application is available,

wherein said set of wireless communications devices is ~~a subset of an overall set~~ one of a plurality of predefined groups of multiple wireless communications devices in communication with said server, said one predefined group being selected from said plurality, wherein said automatically transmitting is only performed for selected ones of said predefined groups.

18. (cancelled)

19. (currently amended) The machine-readable medium of claim 17 wherein said automatically transmitting is conditional upon said new application being added to a group of applications ~~to which access is provided as a whole~~ associated with the selected one of said predefined groups of wireless communication devices.

20. (cancelled )

21. (currently amended) The machine-readable medium of claim 17 wherein said ~~transmitting is dependent upon receipt of an indication from~~ selection of said predefined groups of wireless communications devices is performed by a human operator via a graphical user interface in response to said new application being made available at said server.

22. (cancelled)

23. (original) The machine-readable medium of claim 17 wherein said message is an

eXtenstible Markup Language (XML) message.

24. (original) The machine-readable medium of claim 17 wherein said message includes a list of applications presently available to said set of wireless communications devices.

25. (currently amended) The method of claim 1 wherein said ~~set of wireless communication devices~~ one predefined group of wireless communication devices is associated with a group of applications and said transmitting is conditional upon said new application being added to said group of applications.

26. (previously presented) The machine-readable medium of claim 17 wherein said computing device is said server.

27. (new) The method of claim 1 wherein one predefined group of said plurality is unselected such that said automatically transmitting is not performed for said unselected group.

28. (new) The method of claim 3 wherein each predefined group of said plurality of predefined groups of multiple wireless communications devices represents wireless communications devices allocated to employees of a distinct department of a business enterprise and wherein the applications in said group of applications are all related to one of the distinct departments of said business enterprise.

29. (new) The server of claim 9 wherein one predefined group of said plurality is unselected and such that said automatically transmitting is not performed for said

unselected group.

30. (new) The server of claim 11 wherein each predefined group of said plurality of predefined groups of multiple wireless communications devices represents wireless communications devices allocated to employees of a distinct department of a business enterprise and wherein the applications in said group of applications are all related to one of the distinct departments of said business enterprise.

31. (new) The machine-readable medium of claim 17 wherein one predefined group of said plurality is unselected such that said automatically transmitting is not performed for said unselected group.

32. (new) The machine-readable medium of claim 19 wherein each predefined group of said plurality of predefined groups of multiple wireless communications devices represents wireless communications devices allocated to employees of a distinct department of a business enterprise and wherein the applications in said group of applications are all related to one of the distinct departments of said business enterprise.